# SUSAN BRANSCOME

LEADER. SPEAKER. PODCAST HOST.

**Susan Branscome** is the creator and host of LeadingShe, a podcast where women leaders use their voices, wisdom and experiences to help elevate and inspire other women. A 40-year career in which Susan succeeded in the male-dominated commercial real estate industry and owned her own company, prepared her for the task of interviewing these courageous women, sharing stories and ideas of her own. Thus far, Susan has interviewed over 45 women for the podcast and has had 13,000+ downloads.

## **Speaking Topics**

Having interviewed over 45 top women so far in the podcast, Susan can outline the many most recurring topics from her podcast.

Susan can speak on topics which arise often in her podcast: • Taking risks

- Communication tips
- Networking, advocates, mentors
- Balance, burnout, endurance, adapting to change
- Speaking up for what you want
- Gender bias, dealing with microaggressions
- Inclusion/diversity
- Self-promotion, advocating for ourselves
- Perfectionism
- Getting constructive feedback, always improving

Susan can also facilitate panel discussions and interview speakers

For 17 years of her 40-year career Susan was an entrepreneur, a WBENC, women-owned company in a the male-dominated industry of commercial real estate financing. She discusses how things were, how things are now and some great tips for women who want to advance in their careers.

#### Feedback From 5/3rd Bank Speaking Event

"This was one of our best events yet!"

"It was wonderful!" "I can't wait to listen to some of her podcast episodes!"

#### Contact Susan



### **Offerings & Rates**

Please contact through email or phone to obtain speaker fee rates.

## **Top Downloaded Episodes**

**Barbara Turner**, President & CEO, Ohio National Financial Services

**Stacey Browning**, Former President, Paycor

**Molly North**, President & CEO, Al. Neyer

**Candace McGraw**, CEO, CVG International Airport

**Teresa Tanner,** Founder & CEO, Reserve Squad LLC

**Kris Garrett,** Executive Vice President, and National Head of Wealth & Asset Management at Fifth Third Bancorp